



THE SOCIETY FOR MARKETING
PROFESSIONAL SERVICES

801 NORTH FAIRFAX STREET,
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October 2, 1985

Mr. Jeffrey P. Davidson
3709 S. George Mason Dr. #315E
Falls Church, VA 22041

Dear Mr. Davidson:

This certificate is in appreciation of your contribution to
the success of the 1985 SMPS Convention.

I want to thank you personally for the time and effort you put
forth in making your presentation a memorable one for our members.
The feedback has been very positive.

I also hope you enjoyed your stay in New Orleans.

Sincerely,

A handwritten signature in blue ink that reads 'Jeanne M. Murphy'. The signature is written in a cursive style with a large, looping 'M' and 'P'.

Jeanne M. Murphy
Executive Director

JMM/dec